

University of Pretoria Yearbook 2022

Innovation, technology and knowledge management 311 (GAD 311)

Qualification	Undergraduate
Faculty	Gordon Institute of Business Science
Module credits	9.00
NQF Level	07
Programmes	AdvDip (General management)
Prerequisites	No prerequisites.
Contact time	14 contact hours
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 and Semester 2

Module content

This module aims to equip students with knowledge, skills and approaches to knowledge management and the management of intellectual talent in organisations by defining and understanding Knowledge Management (KM), innovation, innovation culture and vision. This module will explore various facets of technology in the business environment including information technology and how this supports and enables innovation. Through a range of practical tools, thought-provoking concepts, real-life examples, hands-on activities, and robust discussion sessions, the module will enhance the students' competency to formulate and deliver innovation successfully.

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